



Social & FairTrade Certification Programme

World Congress on Organic Cotton, 2009

www.fairforlife.net

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What is „Fair“?

- **Equal Partnership**
 - in human dignity
 - in education and opportunities
 - in health and livelihood
 - in decision making
 - in taking/giving responsibilities
 - in risk exposure
 - in benefit sharing
 - in culture and creativity



Where is it „Fair“?

- **Nowhere !!!**

- there are 40 Mio of poor in the US
- the biggest banks are cheating and yet supported
- exploitation of land workers in Spain, Germany, ...
- modern ethics of brutality
- crime prosecution not time-barred (no development)
- destruction of environment and resources
- bureaucracy (organic and social standards)
- mass events
- ...



We need „fair“ approaches

here !

and

now !

and everywhere



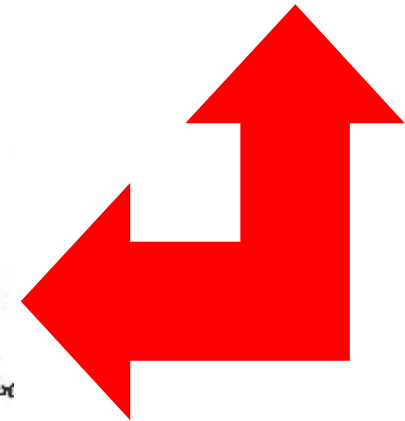
Fairtrade needs to overcome



the ego-centric „free market“ mentality



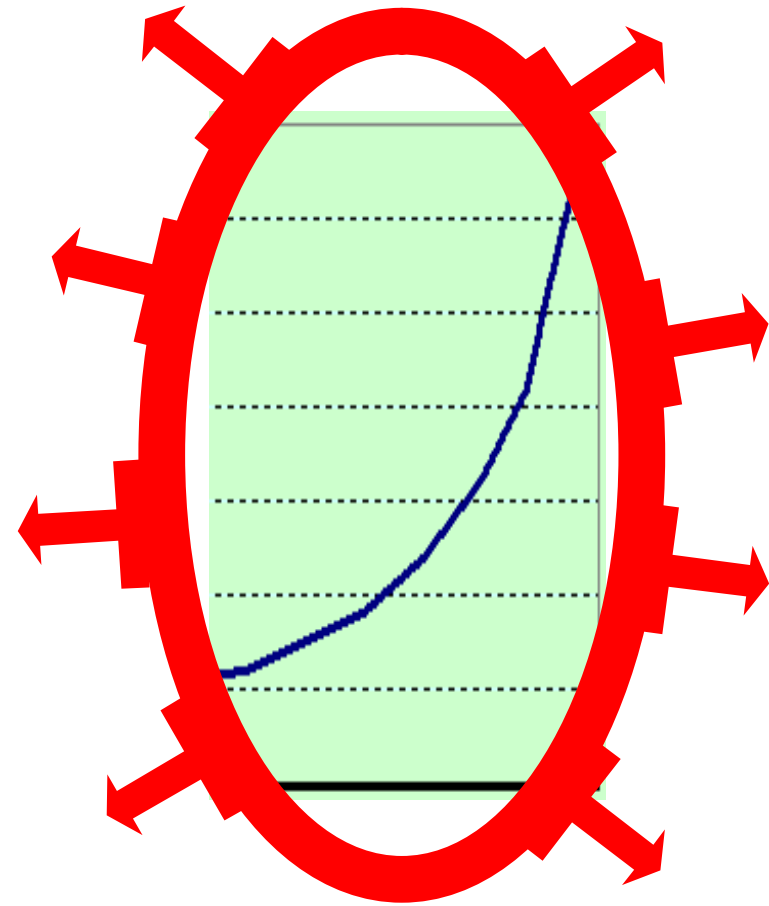
Fairtrade needs to overcome the threat of bureaucracy...



!!!control → control → control → control

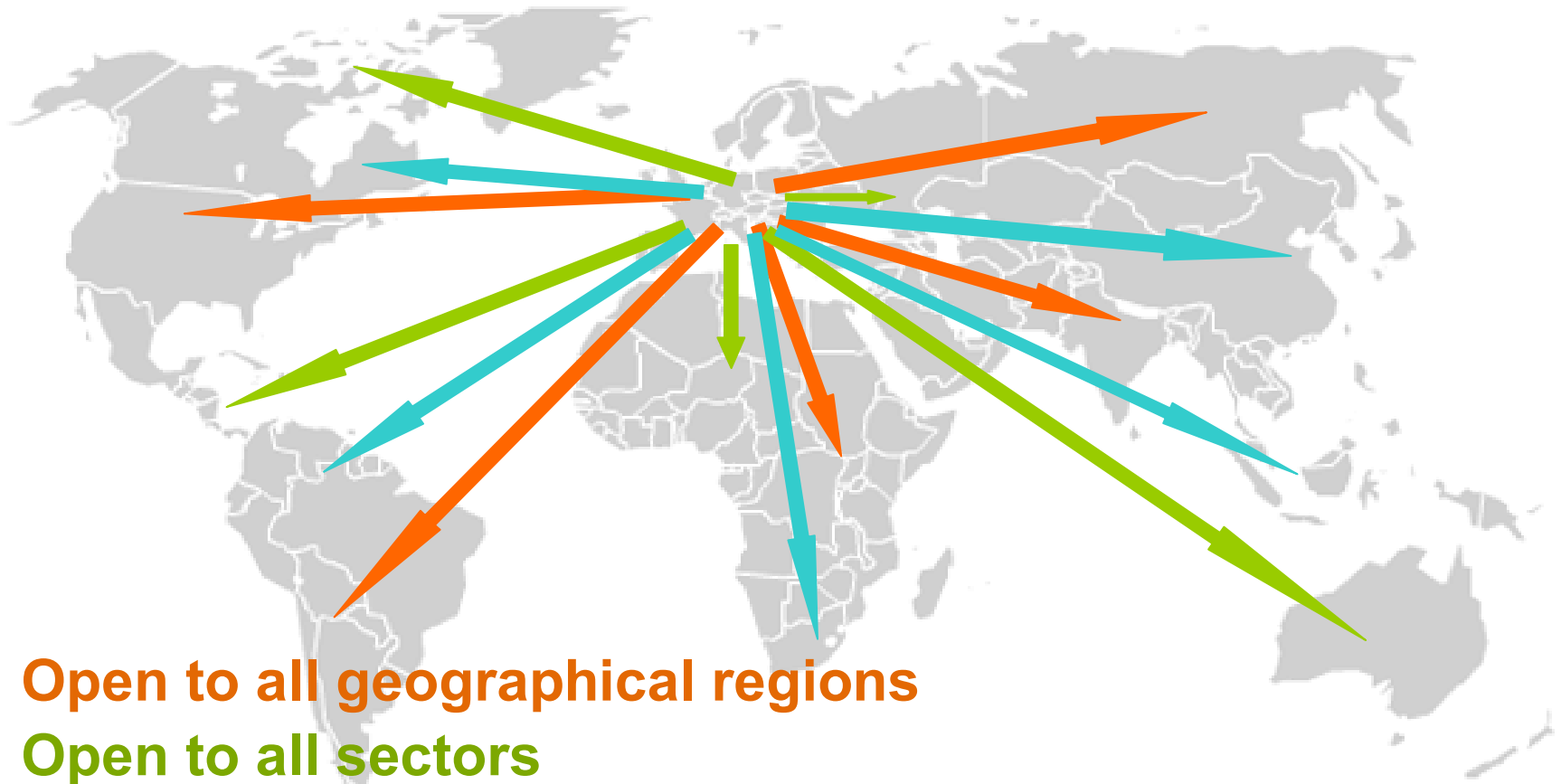


...and big business





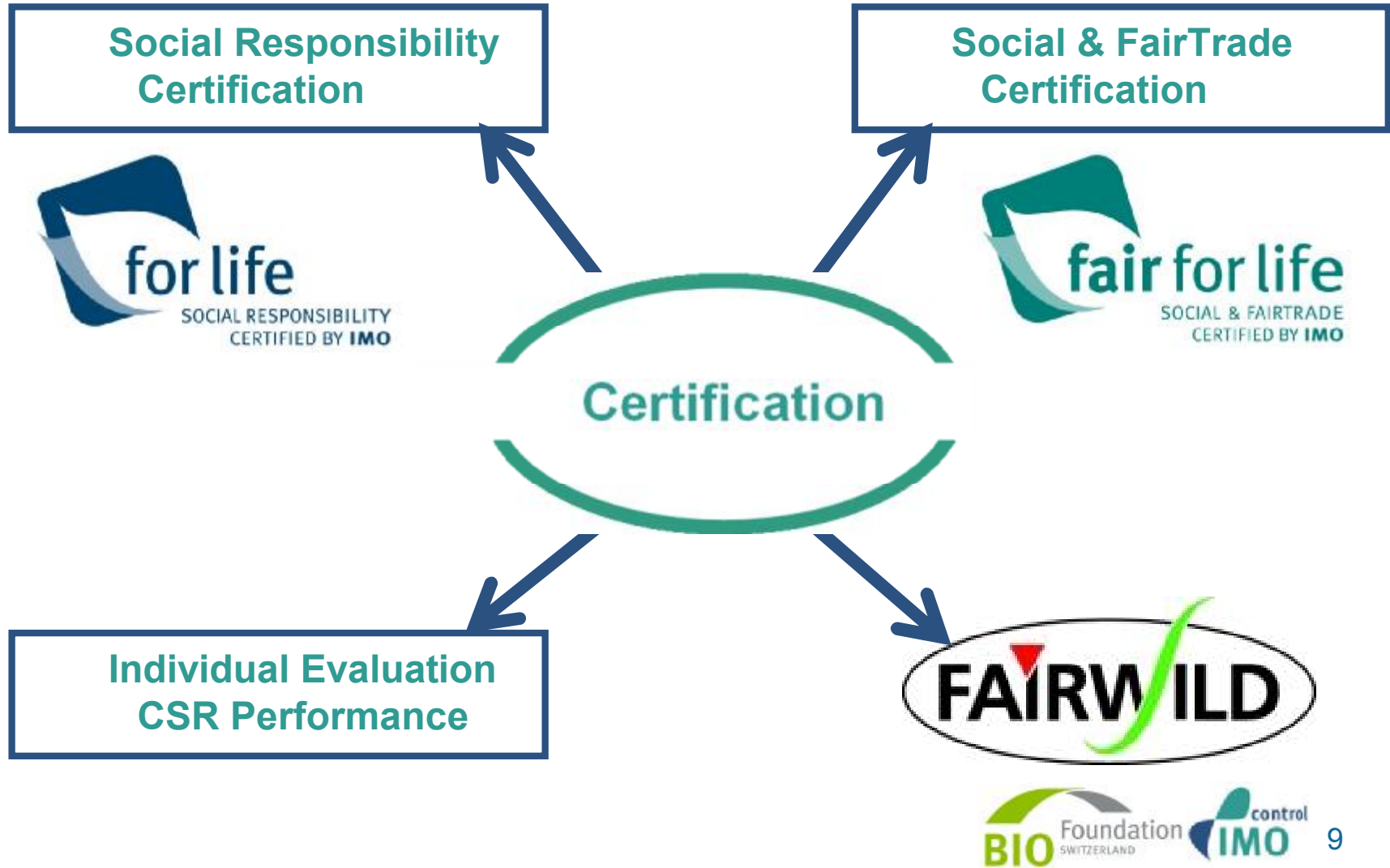
Fairtrade needs to be



- **Open to all geographical regions**
- **Open to all sectors**
- **Open to all social configurations**



There is a need for Social & FairTrade Services





Fairtrade needs to be development oriented

Performance Validation

0 = very poor	1 = not yet sufficient	2 = defined as the norm	3 = higher performance	4 = exceptional performance



Fairtrade needs to be adaptive to the diverse regional and individual needs and performances





So fair trade is chaos?



is a systematic approach



is a professional approach



is a supportive approach



is a development approach



Transparency is needed

All certified operations published on website

www.fairforlife.net

with detailed performance rating and comments on social impact



TRUST IN QUALITY. WORLDWIDE. IMO Social Responsibility & FairTrade

fair for life

Home About Environment and FairTrade Operations News FAQ

CONTACT US

Details Country: India, Karnataka
 Details: Karnataka
 Type of Operation: Manufacturing
 Details on Country: Fair for Life India
 Certified Products: Textile (including pre-washed certified cotton yarn and post-finished certified)
 Certification Programme: IMO Social & Fair Trade Certified

Social Responsibility & FairTrade

Chapter	Control of the IMO Social & Fair Trade Programme	Points	Score
1.1.1	No Forced Labour	10	10
1.1.2	Freedom of association and Right to Collective Bargaining	4	4
1.1.3	No Child Labour	10	10
1.1.4	Transparency of Human Resources Practices	4	4
1.1.5	Equal Treatment of all Suppliers	4	4
1.1.6	Health & Safety	10	10
1.1.7	Contribution to a Good Relation between Employer and	11	11



Transparency



Certification Programme		IMO Social & FairTrade Certification	
Social Issues (Hired Labour)			
Chapter	Content of the IMO Social & FairTrade Programme	Rating	Norm
2.1.1	No Forced Labour	10	10
2.1.2	Freedom of Association and Right to Collective Bargaining	11	10
2.1.3	No Child Labour	18	18
2.1.4	Transparent and Human Disciplinary Practices	6	6
2.1.5	Equal Treatment and Opportunities	13	8
2.1.6	Health & Safety	38	38
2.2.1	Contracts & Good Relation between Employer and Workforce	16	12
2.2.2	Living Wages	16	16
2.2.3	Reasonable Working Hours	17	16
2.2.4	Social Benefits	13	10
2.2.5	Equal Treatment of Different Labour Types	14	14
Total Score Social Issues (Hired Labour)		172	
Minimum Points for Certification Social Issues (Hired Labour)		142	
Points Reached Last Year (Social Issues, Hired Labour): -			



Mission



Quality

based on

Self-Responsibility

and

Reliability



Mission



IMO Partnership in Quality

Thank You