

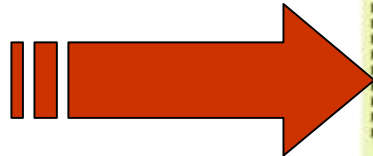
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# Global Organic Cotton Community Platform

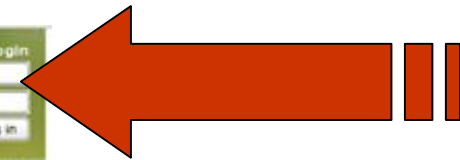
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[www.organiccotton.org](http://www.organiccotton.org)

Detailed information  
about organic  
cotton (library,  
web links)



Information gaps  
closed with  
additional topics  
and tools



Interactive  
virtual space  
and online  
discussion tool  
to discuss  
organic cotton  
issues

~ 1'500 visits per month

> 300 members

# THE ORGANIC BUSINESS GUIDE

## DEVELOPING SUSTAINABLE VALUE CHAINS WITH SMALLHOLDERS

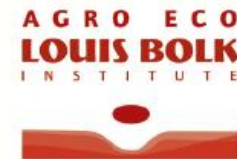
*by Bo van Elzakker and Frank Eyhorn*



- Ø Practical guidance, examples, tools
- Ø Building on a broad range of experience
- Ø Available from [www.ifoam.org](http://www.ifoam.org)
- Ø Interactive version at [www.wikibooks.org](http://www.wikibooks.org)



**HELVETAS**  
Together for a better world



Schweizerische Eidgenossenschaft  
Confédération suisse  
Confederazione Svizzera  
Confederaziun svizra

Swiss Confederation

Federal Department of Economic Affairs FDEA  
State Secretariat for Economic Affairs SECO



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# [www.organicandfair.org](http://www.organicandfair.org)

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The website offers information about:

- services
- partners
- reference projects
- events
- project funding

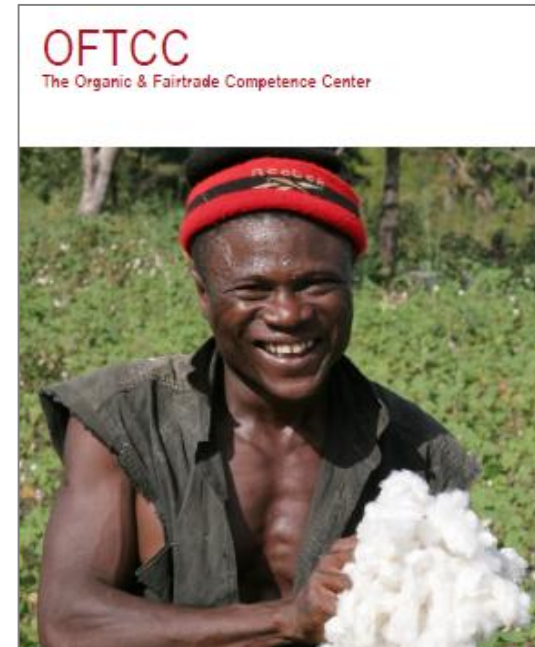
**Growing library of relevant publications and tools**

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# Services offered by the Helvetas OFTCC

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- Develop concepts and tools and provide information
- Conduct feasibility studies, evaluations and impact assessments
- Support project design and implementation
- Facilitate linkages between suitable partners along the value chain
- Facilitate market access and public relation activities
- Advice policy makers on conducive environments



Contact: [info@organicandfair.org](mailto:info@organicandfair.org)