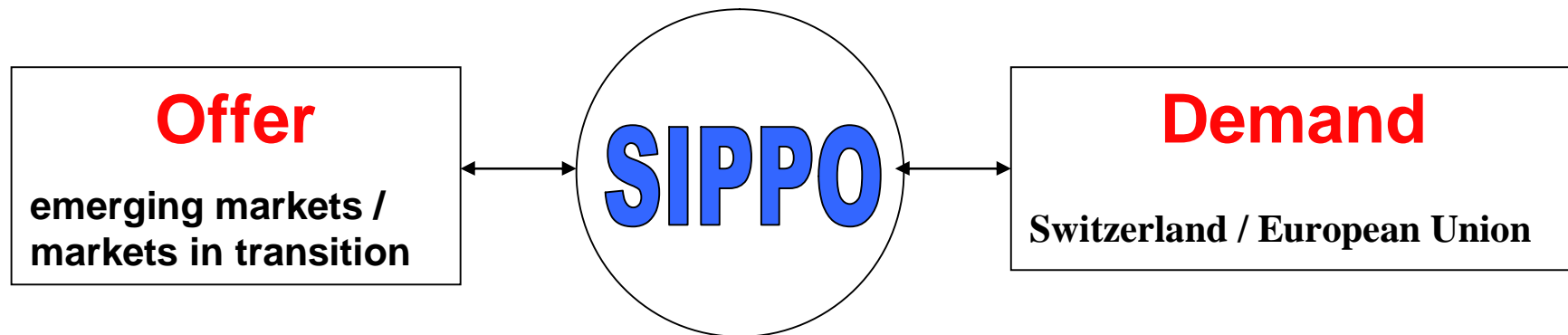


Swiss Import Promotion Programme.



Implementation.

Programmes - Projects



Programmes - Projects

SIPPO Team.

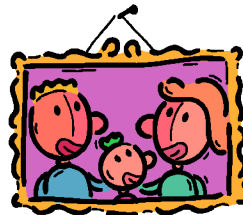
Head SIPPO Project Manager



**Rita
Stupf**



**Eve
Bächtold**



**Christian
Bernet**



**Franziska
Staubli**



**Constantin
Kostyal**

Project Assistant



**Priska
Held**



**Mirjam
Moine**



**Ivone
Monteiro**



**Cynthia
Wiesner**



**Jasmin
Feldkircher**

Branch activities.

- **Agricultural products and processed food**
- **Home, interior design, furniture**
- **Fashion, clothes**
- **Technical products, electronics, software**
- **Jewellery, handicrafts**
- **Outsourcing, sub-contracting**
- **Eco-Tourism**



SIPPO instruments at a glance.

- Trade and market information
- Information for the importers (SIPPO Info, direct mails, product / branch overview)
- contacts
 - ⇒ Direct contact
 - ⇒ Selling mission
 - ⇒ Buying mission
 - ⇒ Contact forums
 - ⇒ Trade fairs
 - ⇒ Public relations
- Trainings, seminars, workshops
 - Design, quality, norms & standards
 - Export marketing



Biofach – Organic Trade Show in Europe





Swiss Import Promotion Programme

Thank you for your attention.